



PRIA METCALF

Graphic Design | Marketing

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EDUCATION

The University of Akron

May 2026

Bachelor in Fine Arts (BFA)

Major: Graphic Design

Minor: Marketing

SOFTWARE SKILLS

- Adobe Creative Suite
- Figma
- Microsoft Office Suite
- Google Suite

DESIGN X NINE

August 2025–May 2026

Design x Nine is a graphic design student course that acts as a real design firm by working with real clients. Students are invited via faculty to honor for their determination and success as a student graphic designer.

AWARDS

- 2026 Silver AAF-Akron ADDY Award Winner - SPAW DAYS
- 2026 Silver AAF-Districts ADDY Award Winner - SPAW DAYS

PROFESSIONAL EXPERIENCE

Graphic Design & Marketing Assistant

Student Rec. and Wellness Center | Akron, Ohio

Employment: August 2023–May 2025

Job Description:

- Captured and edited event photography for marketing use
- Represented department at outreach and tabling events
- Designed print and social media materials to promote programs and organizations

Freelance Graphic Designer

POCUS Focused LLC. | Cleveland, Ohio

Employment: December 2025–Present

Job Description:

- Design social media graphics and marketing content
- Create and Design visual assets for weekly newsletters
- Develop print materials and presentation templates
- Support overall brand and marketing consistency

Graphic Design Intern | Summer Internship

Ragon House | Bolivar, Ohio

Employment: May 2024–August 2024

Job Description:

- Co-designed a seasonal product catalog with mentor
- Designed and deployed marketing emails for events
- Designed print materials and promotional assets
- Assisted with product photography and studio setup
- Contributed to product development materials

UX Design Intern | Summer Internship

Jatango LLC. | Valley View, Ohio

Employment: May 2025–August 2025

Job Description:

- Collaborated with developers on UX/UI components
- Designed user interfaces for emails, landing pages, and new product features
- Contributed to product refactoring to improve usability and performance
- Conducted QA testing and code reviews

ADDITIONAL EXPERIENCE

Student Art Director

Myers School of Art | Akron, Ohio

Exhibition: January 2026–May 2026

Role Description:

- Led student committees to execute senior exhibition
- Directed visual identity and overall exhibition design
- Delegated tasks to maintain workflow and deadlines
- Prepared print-ready files for production
- Contributed to spatial design (walls, window, install)
- Designed promotional materials, invitations, and photography assets

To Go Hostess

Texas Roadhouse | New Philadelphia, Ohio

Employment: September 2021–December 2024

Job Description:

- Managed and packaged orders accurately and timely in a fast-paced environment
- Processed in-person and phone orders with strong customer service and management
- Prioritized customer satisfaction and order accuracy
- Collaborated with team members to maintain efficient operations consistently